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Total No. of Pages : 02

Total No. of Questions : 15

MBA (2012 & Onward) (Sem.-3)

PROJECT MANAGEMENT

Subject Code : MBA-941

Paper ID : [C1173]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

- 1. SECTION-A contains SIX questions carrying FIVE marks each and students has to attempt any FOUR questions.**
- 2. SECTIONS-B consists of FOUR Subsections : Units-I, II, III & IV. Each Subsection contains TWO questions each carrying EIGHT marks each and student has to attempt any ONE question from each Subsection.**
- 3. SECTION-C is COMPULSORY and consist of ONE Case Study carrying EIGHT marks.**

SECTION-A

1. What is Project Life Cycle? Explain.
2. Who is an Auditor? Explain.
3. What is CPM? Explain.
4. What is PMIS? Explain.
5. What is Procedure Manual? Explain.
6. What is crashing? Explain.

SECTION -B

UNIT-I

7. What is a Project? Discuss its major attributes.
8. What is Global Project Management? Discuss its scope and objectives.

UNIT-II

9. Write a detailed note on the suitability of Matrix Organization.
10. In case you have to select a Project, what considerations you would keep in mind while selecting? Discuss.

UNIT-III

11. What is Work Breakdown Structure? Discuss in detail its relevance.
12. Discuss and elaborate major network techniques in detail.

UNIT-IV

13. What is Project Manager and Control? Discuss.
14. Who is a Project Manager? Explain his role.

SECTION-C

15. **Read the following case study and answer the questions mentioned at the end :**

Today, senior executives and HR managers recognize project management as a strategic component that is indispensable to business success. They know that skilled and credentialed Project Managers are among their most valuable resources. But when it comes to hiring the right Project Managers, things get a little tricky. Having worked at senior management levels for several global organizations, I have often been on the recruitment panel for project management positions. I always looked at the following aspects - will this person fit into the culture of the organization? Will this person get along with other team members and lead them effectively? Will this person deliver on the project goals and on time? There are a lot of unknowns, but in my experience, focusing on the key competency and asking the right questions in the interview can help us select the right candidate. So, how do we assess these during interviews? The response from the candidate reveals his understanding of the industry, market, current challenges, and possible solutions. Knowing this is critical for the success of any project manager as they will be tackling those same or similar challenges inside the organization if they get hired. So this question helps the hiring managers assess whether the candidate is the right fit for the role. Honesty and trustworthiness are of utmost importance in the world of business. Project Managers manage critical responsibilities and resources such as material, money, and human resources. They also represent the organization to its employees, customers, and vendors. They are role models for their team members. Their lack of consistency and integrity can cost the organization a lot more than money.

Questions :

- a) In simple words, write down the problem discussed in the case.
- b) Why hiring a project manager is very difficult?
- c) Why project management is a strategic component for business success?
- d) Write down the three most important qualities of a project manager.